Developing an Empowerment & Participation Strategy for Shepway

Overview & Scrutiny Committee 15 November 2016



Purpose of this strategy.....

Original Corporate Plan Outcome:

To produce a Community Participation and Empowerment Strategy which develops the role of ward councillors

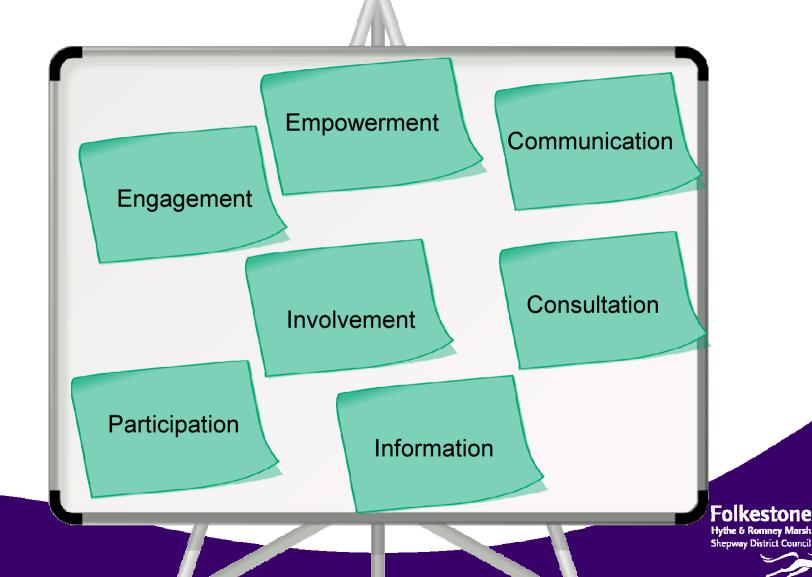


Purpose of today

- To give O&S Committee an outline of the ideas for this strategy
- To seek your views to help shape the emerging strategy



What could this strategy cover?



Who could it cover?





For what purpose?





Proposed themes and key groups

Theme: Understanding the Community

Theme:
Communicating
Effectively

Elected Members

Community

Key Partners

Customers

Theme:
Local
Leadership

Theme: Shaping Services



Understanding the Community

- Understanding the unique characteristics of our communities to help shape service provision
- Improving communication between residents and service providers



Local Leadership

- Building on the vital role of elected members and their skills
- Identifying and working with community champions
- Empowering staff and members to support this
- Helping communities help themselves
- Ensuring services are delivered at the most appropriate level



Shaping Services

- Involving service users in the development of appropriate service provision
- Empowering staff to consider ways of improving service delivery
- Pursuing digital transformation ideas for delivery of services
- To consider collaborative working with other partners



Communicating Effectively

- Communicate and engage in appropriate and timely ways
- Provide appropriate feedback
- Make all council information and data available to the public, where not restricted to do so



Recap:

Why? Why have a strategy?

To ensure the council engages effectively and appropriately?

Who? Who should it cover?

Members, staff, local communities, service users and other stakeholders?

What? What will it include?

Council key priorities, initiatives and decisions in order to ensure better decision making?



Welcome your views:

- Are the ideas pitched at the right level?
- Is anything missing?
- What kind of actions would you like to see falling out of this strategy?
- Where are the current gaps around this within the council?

